Congress of the United States Washington, DC 20510

March 24, 2021

David Uejio Acting Director **Consumer Financial Protection Bureau** 1700 G Street. NW Washington, DC 20552

Dear Acting Director Uejio:

We write to request the Federal Financial Institutions Examination Council (FFIEC), working in coordination with the housing appraisal industry, take action to address disparities in home valuations for communities of color.

Homeownership has consistently been a critical component of American families' ability to build intergenerational wealth. Even following the substantial decline in wealth after the 2008 housing downturn, the net worth of homeowners has significantly outpaced that of renters over time. In fact, it is estimated that the typical homeowner today has a net worth that is about 40 times higher than that of the typical renter.¹

The Appraisal Institute, the global association representing nearly 17,000 real estate appraisers, recently expressed the need to confront "unconscious valuation bias," which results in home appraisers assessing lower home values to communities of color due to an area's racial makeup. A 2018 Brookings Institution study found that homes in neighborhoods where the share of the population is 50 percent black are valued at roughly half the price as homes in neighborhoods with no black residents.² The same study found that differences in home and neighborhood quality do not completely explain the disparities in property values. The report also stated that "homes of similar quality in neighborhoods with similar amenities are worth 23 percent less in majority black neighborhoods, compared to those with very few or no black residents" and "across all majority black neighborhoods, owner-occupied homes are undervalued by \$48,000 per home on average, amounting to \$156 billion in cumulative losses."³

There remain significant disparities in homeownership rates between white families and families of color. Years of discriminatory policies—such as segregation, limited access to federallybacked mortgages, and restrictive neighborhood covenants-have created significant barriers to homeownership for families of color. These structural factors continue to exist today, where

¹(October 7, 2020). A Homeowner's Net Worth Is 40x Greater Than a Renter's. Keeping Current Matters.

https://www.keepingcurrentmatters.com/2020/10/07/a-homeowners-net-worth-is-40x-greater-than-a-renters/ ²Perry, Andre et al. (November 27, 2018). The devaluation of assets in Black neighborhoods. The Brookings Institution.

https://www.brookings.edu/research/devaluation-of-assets-in-black-neighborhoods/

there is now an estimated 50-year high in the gap between black and white homeownership rates, as well as persistent gaps for Asian, Hispanic, and Native households.⁴

Given the critical connection between homeownership and wealth, as well as the longstanding structural barriers to homeownership for families of color, it is crucial that appraisers accurately and impartially assess the values of Americans' homes. Therefore, we encourage FFIEC to work with appraisers to reduce the racial appraisal gap and to address the long-term undervaluation of neighborhoods of color. The Appraisal Institute has recently acknowledged the need to address the issue of racial bias in the appraisal industry and committed to diversifying the appraisal profession, and we urge FFIEC and its respective member agencies – the Consumer Financial Protection Bureau (CFPB), Board of Governors of the Federal Reserve System (FRB), Federal Deposit Insurance Corporation (FDIC), Office of the Comptroller of the Currency (OCC), and the National Credit Union Administration (NCUA) – to consider near- and long-term structural reforms to address and meaningfully reduce racial bias and improve impartiality in home valuations for communities of color.

We look forward to working with you to address the issue of racial disparities in home valuations and to create more equitable outcomes for communities of color. Thank you for your time and attention to this important issue.

Sincerely,

Amy Koobuchar United States Senator

<u>/S/ Tammy Baldwin</u> Tammy Baldwin United States Senator

<u>/S/ Sheldon Whitehouse</u> Sheldon Whitehouse United States Senator

<u>/S/ Richard Blumenthal</u> Richard Blumenthal United States Senator Emanuel Cleaver, II

Member of Congress

USW-E

Raphael Warnock United States Senator

<u>/S/ Ron Wyden</u> Ron Wyden United States Senator

<u>/S/ Chris Van Hollen</u> Chris Van Hollen United States Senator

<u>/S/ Elizabeth Warren</u> Elizabeth Warren United States Senator

⁴Choi, Jung Hyun. (February 21, 2020). *Breaking Down the Black-White Homeownership Gap*. The Urban Institute. <u>https://www.urban.org/urban-wire/breaking-down-black-white-homeownership-gap</u> and

Veal, Sen and Spader, Jonathan. (July 10, 2019). Rebounds in Homeownership Have Not Reduced the Gap for Black Homeowners. Joint Center for Housing Studies of Harvard University. <u>https://www.jchs.harvard.edu/blog/rebounds-in-homeownership-have-not-reduced-the-gap-for-black-homeowners</u> <u>/S/ Jeffrey A. Merkley</u> Jeffrey A. Merkley United States Senator

<u>/S/ Tina Smith</u> Tina Smith United States Senator

<u>/S/ Cory A. Booker</u> Cory A. Booker United States Senator

<u>/S/ Dick Durbin</u> Richard J. Durbin United States Senator

<u>/S/ Robert Menendez</u> Robert Menendez United States Senator

<u>/S/ Eddie Bernice Johnson</u> Eddie Bernice Johnson Member of Congress

<u>/S/ Dwight Evans</u> Dwight Evans Member of Congress

<u>/S/ Donald S. Beyer Jr.</u> Donald S. Beyer Jr. Member of Congress

<u>/S/ Deborah K. Ross</u> Deborah K. Ross Member of Congress <u>/S/ Catherine Cortez Masto</u> Catherine Cortez Masto United States Senator

<u>/S/ Kirsten Gillibrand</u> Kirsten Gillibrand United States Senator

<u>/S/ Dianne Feinstein</u> Dianne Feinstein United States Senator

<u>/S/ Bernard Sanders</u> Bernard Sanders United States Senator

<u>/S/ Tammy Duckworth</u> Tammy Duckworth United States Senator

<u>/S/ Eleanor Holmes Norton</u> Eleanor Holmes Norton Member of Congress

<u>/S/ Bonnie Watson Coleman</u> Bonnie Watson Coleman Member of Congress

<u>/S/ Sanford D. Bishop, Jr.</u> Sanford D. Bishop, Jr. Member of Congress

<u>/S/ Cindy Axne</u> Cindy Axne Member of Congress <u>/S/ Carolyn B. Maloney</u> Carolyn B. Maloney Member of Congress

<u>/S/ Bill Foster</u> Bill Foster Member of Congress

<u>/S/ Mondaire Jones</u> Mondaire Jones Member of Congress

<u>/S/ Alcee L. Hastings</u> Alcee L. Hastings Member of Congress

<u>/S/ André Carson</u> André Carson Member of Congress

<u>/S/ Kweisi Mfume</u> Kweisi Mfume Member of Congress

<u>/S/ Alma S. Adams, Ph.D.</u> Alma S. Adams, Ph.D. Member of Congress <u>/S/ Grace Meng</u> Grace Meng Member of Congress

<u>/S/ Jamaal Bowman, Ed.D.</u> Jamaal Bowman, Ed.D. Member of Congress

<u>/S/ Bobby L. Rush</u> Bobby L. Rush Member of Congress

<u>/S/ Peter Welch</u> Peter Welch Member of Congress

<u>/S/ Jesús G. "Chuy" García</u> Jesús G. "Chuy" García Member of Congress

<u>/S/ Thomas R. Suozzi</u> Thomas R. Suozzi Member of Congress

cc: The Honorable Randal Quarles, Vice Chair for Supervision, Board of Governors of the Federal Reserve System
The Honorable Jelena McWilliams, Chairman, Federal Deposit Insurance Corporation
The Honorable Blake Paulson, Acting Comptroller, Office of the Comptroller of the Currency
The Honorable Todd Harper, Chairman, National Credit Union Administration
The Honorable Timothy Segerson, Chairman, Appraisal Subcommittee, FFIEC
The Honorable Mark Calabria, Director, Federal Housing Finance Agency
The Honorable Marcia Fudge, Secretary, Department of Housing and Urban Development